



MANAGE-University Alliance for Advancing Agricultural Extension

National Workshop on Agricultural Extension in India: Time to Change February 14-16, 2018

MANAGE, Hyderabad

PROGRAMME

Time	Particulars	Activity
Day 1: February 14, 2018		
0900-0930	Workshop Registration	
0930-0935	Welcome address	Dr. Saravanan Raj Director (Agril. Extn.), MANAGE
0935-1940	Lighting the Lamp	
0940-0955	About the Alliance and Inaugural Address	Smt. V. Usha Rani, IAS Director General, MANAGE
0955-1010	Launching of "MANAGE-University Alliance for Advancing Agricultural Extension and Advisory Services" Launching of Launching of	
1010-1015	Certificate Distribution to MANAGE Interns	
1015-1045	Networking and Tea	
1045-1100	Agricultural Extension: Time to change	Dr. Saravanan Raj Director (Agril. Extn.), MANAGE
Session: Curriculum in Agricultural Extension – When was the last evolution?		
Talking points: <ul style="list-style-type: none"> - 1960s to present: How has the extension curriculum evolved? - How relevant is the present extension curriculum in producing professionals that can support addressing the current agricultural and development challenges? - What core competencies are needed among extension professionals in different sectors? - Preparedness of extension students to the changing job market - Entrepreneurship Development and Curricula Reforms 		
1100-1130	Curriculum in Agricultural Extension – When was the last evolution?	Dr. Rasheed Sulaiman V. Director, CRISP
1130-1200	Core Competencies of Extension Professionals: How Innovative Curriculum makes Viable Professionals	Dr. Murari Suvedi Professor, Michigan State University, USA
1200-1230	Agricultural Extension Curricula from Development Perspective	Dr. Sagar Wadkar Assistant Professor, TISS (Mumbai)
1230-1300	Q&A	
1300-1400	Lunch Break	
1400-1420	Teaching Entrepreneurship: An assessment of UG and PG curricula in Extension	Dr. Mahesh Chander Principal Scientist, ICAR-IVRI

1420-1440	Core Competencies of Extension Professionals in Livestock and Fisheries Sector: Implications for UG and PG Extension Curricula	Dr. P.V.K. Sashidhar Director, IGNOU
1440-1520	Open session and Q&A	
1520-1545	Networking and Tea	
1545-1645	Group exercise (4 Groups)	
1645-1715	Group work presentations	
1715-1730	Summation of discussion	Dr. Rasheed Sulaiman V. Director, CRISP
1730-1800	Visit to Library: 50 Publications Every Extension Professional Should Read	
Special panel		
1900-2000	University Education, Research and Extension: The academicians' perspective Panel members: 1. Dr. M. L. Sharma, Professor, IGKV, Raipur 2. Dr. Binoo P. Bonny, Professor, KAU 3. Dr. Milind Ahire, Professor, MPKV 4. Dr. M. Asokan, Professor, TNAU 5. Dr. P. P. Murugan, Professor, TNAU	Panel Facilitator Prof. K. Vijayraghavan, Former Joint Director, IARI
2000-2130	Dinner	
Day 2: February 15, 2018		
0900-0930	Recap and reflections	
Special panel		
0930-1100	Ways Forward - Revising Extension Curricula at different levels	Lightning talk followed by Panel discussion Panel facilitator: Dr. Rasheed Sulaiman V. Director, CRISP
1100-1130	Networking and Tea	
Session 2: Better Research for Better Extension		
Talking points: - What guides research activity in Extension? - How are Universities fairing in Extension research? - How private sector research differs from the public sector? - What has been the status of policy influence by extension research? - What is the status of research on Central Sector Schemes? - How can field extension benefit from research?		
1130-1140	Better Research for Better Extension	Dr. Saravanan Raj Director (Agril. Extn.), MANAGE
1140-1300	Research in Extension – Yesterday, Today, and Tomorrow Panel Members: 1. Dr. B. S. Sontakki, Principal Scientist, ICAR-NAARM 2. Dr. Souvik Ghosh, Professor, Visva Bharati University	Panel Facilitator: Dr. P. Sethuraman Sivakumar, Principal Scientist, ICAR-CTCRI
1300-1400	Lunch Break	
1400-1530	World café:	

	<ul style="list-style-type: none"> - How can field extension and policy benefit from University research? - How can MANAGE-University partnership for research be best implemented? 	
1530-1545	Networking and Tea	
1545-1600	MANAGE-University Alliance: Preliminary thoughts and potential areas for research	Dr. Saravanan Raj Director (Agril. Extn.), MANAGE
1600-1630	Extension models and experiences of KVK and their translation to curriculum, research, and extension	Dr. P. Alageshan Senior Scientist and Head, MYRADA KVK
1630-1700	Special lecture: Changing Times, Changing Priorities: A Journey of Extension Research, Curriculum, and University Extension Spanning Six Decades	Prof. V. Veerabhadraiah Former Director of Extension, UAS-B and Emeritus Scientist (ICAR)
1700-1730	Walk the talk @ MANAGE AC&ABC Incubation Centre: What, Why and How?	Dr. Saravanan Raj Director (Agril. Extn.), MANAGE
1900-2000	Special session of students	
Talking points: <ul style="list-style-type: none"> - How effective is the current curriculum in getting a clear understanding of the subject? - What are the research difficulties in Extension? - How effective is the curriculum at imparting specific practical skills in Extension? 		Facilitated by: Dr. Suchiradipta Bhattacharjee MANAGE Fellow, MANAGE
2000-2130	Dinner	
Day 3: February 16, 2018		
0900-0930	Special lecture: Monitoring and Evaluation in Extension Research and Practice	Dr. Murari Suvedi Professor, Michigan State University, USA
Session 3: Field Extension in India: Innovations and Integrations with Research and Curricula		
Talking points: <ul style="list-style-type: none"> - To what extent is the current curriculum 'field' oriented? - What are some unique extension models from Agricultural Universities? - How can field experiences be integrated in extension curricula and research? 		
0930-0945	Field extension in India: Innovations and Integrations with Research and Curricula	Smt. V. Usha Rani, IAS Director General, MANAGE
0945-1000	Field extension from public and private sector: How to better link Curriculum, Policy and Research	Dr. P. Chandrasekhara Director (Agril Extn.), MANAGE
1000-1015	Frontline extension systems and its implications	Dr. Mahesh Chander Principal Scientist, ICAR-IVRI
1015-1030	Q&A	
1030-1100	Networking and Tea	
Special Panel of Directors of Extension, Agricultural Universities of India		
1100-1200	University Extension Models and their translation to Research, Extension and Policy Panel members: <ol style="list-style-type: none"> 1. Dr. S. K. Meti, Director of Extension, UAS Raichur 2. Dr. R. N. S. Banafar, Director of Extension, RVSKVV 3. Dr. H. Philip, Director of Extension, TNAU 	Panel facilitator: Dr. Jiju P. Alex, Director of Extension, KAU
Special Session: Recent trends and future directions in extension		

Talking points:

- How can entrepreneurship and incubation centers make Agricultural Extension market oriented profitable, and attractive?
- ICTs, Digital media and its innovative applications for agricultural extension
- Extension for Climate Smart Agriculture

1200-1210	Entrepreneurship Development and Capacity Building: Participatory Rural Development in India	Dr. S. Senthil Vinayagam ICAR-NAARM
1210-1220	Technological innovations and extension: Experiences from ICAR-CTCRI	Dr. P. Sethuraman Sivakumar Principal Scientist, ICAR-CTCRI
1220-1230	Education in the Digital Era: Online education platforms engaging youth and facilitating interest in Agriculture	Dr. GRK Murthy Principal Scientist, ICAR-NAARM
1230-1240	Social Media – A tool for integrated development	Dr. Saravanan Raj Director (Agril. Extn.), MANAGE
1240-1250	IoT's and Disruptive technologies in Agriculture	Dr. C. Kathiresan Associate Professor, NIRD&PR
1250-1300	Climate Smart Agriculture and Advisory Services: Approaches and Implications for Future	Ms. Rupan Raghuvanshi, MANAGE Intern and PhD Research Scholar, GBPUAT
1300-1400	Lunch Break	
Action Plans, Feedback and Valediction		
1400-1515	Moving Forward with the Alliance – Sharing of ideas	Group exercise
1515-1530	Networking and Tea	
1530-1620	Road Map for Alliance: Forming an operational work plan	Group exercise
1620-1630	Reflections of the workshop: A look back	Dr. Suchiradipta Bhattacharjee MANAGE Fellow, MANAGE
1630-1645	Alliance action points	Smt. V. Usha Rani, IAS Director General, MANAGE
1645-1730	Feedback and Valediction	