



Training on
Improving Agricultural Extension and Advisory Services

April 19-21, 2017

MANAGE, Rajendranagar, Hyderabad

Learning objectives:

- To appraise recent advances in agricultural extension and advisory services in governance, advisory methods and cross cutting themes of AEAS
- To apply improvements in extension and advisory services in their (trainees) work environment

Duration	Particulars	Activity
DAY 1: 19 April 2017		
Session I: Introduction		
This session is intended for:		
- Introducing the participants and facilitators		
- Understanding the expectations of participants		
- Introducing the topic and the workshop		
0900-0930	Registration	
0930-0935	Inaugural address	
0935-0945	Remarks of Smt. V. Usha Rani, IAS, Director General, MANAGE	
0945-1030	Self-Introduction	
1030-1045	Expectations from the training programme	Individual exercise
1045-1115	Introduction to the Workshop	
1115-1130	Tea Break	
Session IIA: Governance in AEAS		
This session is intended for:		
- Understanding the pluralistic extension models in AEAS		
1130-1200	<i>Presentation 1: Pluralistic extension: Approaches and experiences</i>	
1200-1215	Q&A	
1215-1245	Experience with pluralistic extension: Mapping opportunities and challenges	Group exercise
1245-1300	Plenary	
1300-1400	Lunch Break	
Session IIB: Governance in AEAS		
This session is intended for:		
- Understanding the inter-linkage and functioning of multiple stakeholders in AEAS		
1400-1430	<i>Presentation 2: Private extension: Experiences from AC&ABC</i>	
1430-1500	Q&A	
1500-1530	Extension strategies to deal with challenges in private extension	Individual exercise
1530-1545	Tea Break	
1545-1615	<i>Presentation 3: Agricultural Innovation Systems: Cases from around the globe</i>	
1615-1630	<i>Presentation 4: AIS in System of Rice Intensification in Tripura</i>	
1630-1700	AIS - Stakeholders and challenges	Group exercise
1700-1750	Plenary	



DAY 2: 20 April 2017		
0900-0930	Recap and reflections	
Session III: Advisory methods		
- This session is aimed to focus on advisory and outreach methods Farmer to Farmer Extension, ICTs and digital media for AEAS clients		
0930-1000	<i>Presentation 5: ICTs in AEAS: Experiences and lessons learnt</i>	
1000-1015	Q&A	
1015-1045	<i>Opportunities and challenges of ICTs for AEAS</i>	Group exercise
1045-1100	Group photo and Tea Break	
1100-1115	Plenary	
1115-1145	<i>Presentation 7: Digital media in AEAS</i>	
1145-1200	Hands on experience in using digital media for AEAS	
1200-1230	Farmer to farmer extension	
1230-1300	Q&A	
1300-1400	Lunch Break	
1400-1730	Visit to Agri-Innovation Centre	
DAY 3: 21 April 2017		
0900-0930	Recap and reflections	
Session IV: Cross cutting themes in AEAS		
- This sessions is intended for clearer understanding on cross cutting themes of EAS approaches towards Climate Smart Agriculture, Knowledge Management, Gender and Nutrition in AEAS.		
0930-1030	<i>Presentation 8: Extension Plus</i>	
1030-1100	Q&A	
1100-1115	Tea Break	
1115-1200	<i>Presentation 9: Extension strategies for climate smart agriculture</i>	
1200-1230	Extension strategies for climate smart agriculture	Experience sharing
1230-1300	<i>Presentation 10: Addressing issues of gender and nutrition through AEAS</i>	
1300-1400	Lunch Break	
1400-1430	Q&A on presentation 10	
1430-1530	Extension strategies for addressing gender and nutrition through AEAS	Group exercise
1530-1545	Tea Break	
1530-1600	Plenary	
1600-1630	Action plan for improving AEAS	Group exercise
1630-1700	Plenary	
1700-1730	Feedback and valediction	

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