



National Institute of Agricultural Extension Management

(An organization of Ministry of Agriculture and Farmers' Welfare, Govt. of India, Rajendranagar, Hyderabad – 500030, Telengana State)

Training Programme on
“Institutional Innovations in Extension”
 November 28-December 3, 2016 (6 Days)
 Venue: Kurian Hall, MANAGE, Rajendranagar, Hyderabad

Duration	Particulars	Activity
DAY 1: 28 November 2016		
Session I: Introduction		
This session is intended for:		
- Introducing the participants and facilitators		
- Understanding the expectations of participants		
- Introducing the topic		
0930-1000	Registration	Facilitators
1000-1030	Self-Introduction of participants	Facilitated session
1030-1045	Expectation from the training	Card exercise
1055-1115 Group Photo and Tea		
1115-11.30	DG's Address	Smt. V. Usha Rani, IAS, DG MANAGE
1130-1145	Introduction to the training	Dr. Saravanan Raj, Director (Agril.Extn.), MANAGE
1145-1315	Agricultural Innovation Systems in SRI in Tripura	Dr. Suchiradipta Bhattacharjee, MANAGE Fellow
1315-1415 Lunch Break		
Session II: Introduction to Institutional Innovations in Extension		
This session is intended for:		
- Achieving an understanding about institutional innovations & innovations in FBOs		
14.15-1530	Institutional Innovations: Understanding & experiences of participants	Individual & Group Exercise by facilitators
1530-1600	Tea & Network meetings	
1600-1730	Institutional Innovations for advisory services in FBOs	Dr. P. Venkatesan, Faculty, NAARM
DAY 2: 29 November 2016		
0930-1000	Recap & Reflections	
Session III: Community based extension		
This session is intended for:		
- Innovations in Climate Smart Extension and advisory services		
1000-1300	Climate Change & Climate Smart Extension Initiatives -Group exercise of participants (11.15 am: Tea served during the session)	Dr. N. Balasubramani Deputy Director (OSPM), MANAGE
1300-1345 Lunch Break		
Session IV: Extension with Agripreneurship		
This session is intended for:		
- Understanding how extension is evolving with Agripreneurship		
1345-1445	Agripreneurship and private extension innovations	Dr. Saravanan Raj, Director (AE)
1445-1545	Agripreneurship and private extension innovations	Mr. Vasudeve Rao, Consultant (CAD), MANAGE



1545-1600	Tea Break	
1600-1730	Extension Innovations by Producer Organisations	Dr. P. Kanaka Durga Faculty & Project Manager (AC&ABC), MANAGE
DAY 3: 30 November 2016		
0900-0945	Reflections using card method	
Session V: Institutional Innovations in Public-private-NGO Extension		
This sessions in aimed at: - Institutional Innovations in Public-private-NGO Extension		
0945-1230	Extension Innovations in KVKs	Dr. Ravindra Naik, Faculty, EMW, PJTSAU, Hyderabad
1100-1130	Tea Break	
1230-1345	Lunch Break	
1345-1800	Institutional Innovations in Extension (ATMA)	Dr. M.N. Reddy, Former Director (Agril. Extn.), MANAGE
Day 4: 1 December 2016		
Session VI: Institutional Innovations in Extension		
0730-1800	Exposure visit	
Day 5: 2 December 2016		
0900-0930	Reflections	
Session VII: New media for extension networks		
This session is intended for: - Institutional innovations by using ICTs like mExtension, web portals, social media, etc. - Market led extension and advisory services		
0930-1100	Innovations in Extension using ICTs & Social media	Dr. Saravanan Raj, Director (Agri. Extn.), MANAGE
1100-1130	Tea Break	
1130-1300	Institutional Innovations in Market Led Extension	Dr. K.C. Gummagolmath Deputy Director (M &E) MANAGE
1300-1400	Lunch Break	
1400-1730	Innovations in University Extension	Dr. R. Sudhakar Reddy Professor, ARI, PJTSAU, Hyderabad
Day 6: 3 December 2016		
0900-1000	Recap & Reflections	
1000-1130	Institutional Innovations in Extension - Synthesis	Dr. Saravanan Raj, Director (Agril. Extn.), MANAGE
1130-1145	Tea Break	
1145-1315	Institudising Extension Innovations	Dr. Sethuraman Sivakumar, Central Tuber Crops Research Institute, ICAR
1315-1400	Lunch Break	
1400-1500	Take home message & action points	Course Director & facilitators
1500-1600	Group exercise	Participants
1600-1615	Tea break	
1615-1700	Valediction	Training Team & Participants

Training Team

Dr. Saravanan Raj, Director (Agri. Extn.), MANAGE (8465007799)

Mr. Anshuman Jena, Researcher, College of Agriculture, OUAT, Bhubaneswar (9132635341)



Mr. Sunil Peddi, SRF, Centre for Agricultural Extension Innovation and Reforms, MANAGE (9538622303)
Mrs. B. Meenakshi, PS to Director (Agri. Extn.), MANAGE (9848538278)