

# National Workshop

## New Frontiers In Agricultural Extension

MANAGE-University Alliance for Advancing Agricultural  
Extension and Advisory Services

Centre for Research on Innovation and Science Policy (CRISP)

Agricultural Extension in South Asia (AESA)

**29-31 May 2019**

National Institute of Agricultural Extension Management (MANAGE), Hyderabad

## Context

The theory and practice of extension has evolved considerably in the recent past on the basis of new research in the area of diffusion, innovation and communication studies. These new insights are important tools to reinvent extension to meet the evolving needs of varied stakeholders in the Agricultural Innovation Systems (AIS). There has been an increasing demand for new content for teaching and training extension so that the discipline remains relevant to the new context. The National Institute of Agricultural Extension Management (MANAGE) initiated an alliance with 30 state agricultural universities in early 2018 to discuss and define these new trends. The MANAGE-University Alliance for Advancing Agricultural Extension and Advisory Services and in participation with AESA and CRISP worked closely with the sub-committee on Agricultural Extension constituted by ICAR (under the ICAR Broad Subject Matter Area (BSMA) for Social Sciences) during July-September 2018 to develop a new curricula for agricultural extension at the M.Sc. and Ph.D. levels.

## Workshop

The purpose of this workshop is mainly to orient teachers in SAUs/CAUs and Deemed Universities on the advances and new frontiers in extension curricula which has now been part of the proposed new curricula in extension.

## Objectives



To orient participants on the emerging areas in extension research, practice and policy.



To discuss ways of using these new and emerging areas in extension teaching and training.

## Content

- Global Extension Landscape
- Advances in use of ICTs in Agricultural Extension
- Advanced Methodologies in Extension Research
- Evaluation and Impact Assessment in Extension
- Agripreneurship and Value Chain Development
- Livelihood Development and Gender Mainstreaming
- Technology Commercialization and Incubation
- Enabling Innovation
- Organisational Behaviour and Development
- Facilitation for Development
- Policy Engagement and Extension

## Methodology



Presentation by  
resource persons



Group Work

## Participants

The participants in the programme would include middle-senior level faculty in SAUs/ CAUs and Deemed Universities engaged in PG/Ph.D. teaching and training in the field of extension

The nominated participants accommodation, food and workshop registration fee will be taken care by the MANAGE. TA of the participants to be borne by the sponsoring University.

## Email Nominations To

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